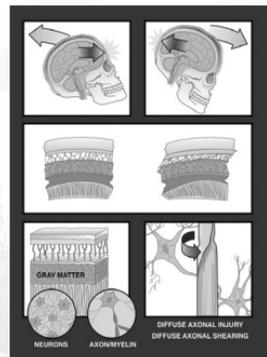


# HELPING LAWYERS PAINT THE PICTURE AND WIN CASES

When Theresa Webster put herself through graphic design school by working as a paralegal in a law firm, she was not deliberately setting up her future. But it turns out that combining those two fields, graphic design and law, was a smart business move and Webster now has a successful business, Evidence Express, serving a very specialized niche in the field of law.

When lawyers are litigating in court, they often require visual aids to make their point. Whether it's photos of a crime scene, diagrams of the human body, or computerized graphic illustrations, Webster uses her graphics skills to help lawyers present their cases.

Some attorneys will ask for basic help. They simply need clean, clear enlarged photos for visual aids to make their points and don't have the time or know-how to create the materials on their own. Other firms will hire Webster to consult on a case from the very early stages to make recommendations on what she can do to help them win.



Because she has years of experience in the courtroom and knows how visual aids play out and influence a jury, Webster is a reliable consultant that many attorneys hire again and again.

"Visuals are a necessary component on the courtroom, especially in today's world," Webster says. "Because of the internet, people are surrounded by good graphics, so while they may not leave the courtroom saying, 'that was a great presentation,' they will notice if it is not good."

Attorneys who try to create their presentations in-

house, without the benefit of a trained graphic designer who understands fonts, colors, placement and how they work together to communicate clearly, are likely to leave juries confused. With only a short amount of time to communicate the clearest possible case, this is not a chance most attorneys want to take.

To better serve Oakland and Wayne Counties, Evidence Express now has two locations, a new one in Birmingham's railroad district on Eton, and Downtown Detroit. For more information about Evidence Express, contact Theresa Webster at 248-792-5924 or visit [www.evidenceexpress.com](http://www.evidenceexpress.com).



**EVIDENCE EXPRESS**

*Consult • Create • Communicate*